



# Indiana Coalition to End Sexual Assault

Engage. Educate. Empower.

## Engaging Men in Sexual Violence Prevention

**Steve Hines, PsyD**

**Butler University**

**Counseling and Consultation Services**

June 28, 2017

ICESA Campus Consortium  
Sexual Violence  
Prevention and Response  
Webinar Series

*Facilitated by Mahri Irvine, PhD*

# Welcome and Introductions

- Thanks for joining us!
- ICESA and the ICESA Campus Consortium
  - OWH Federal Grantee
  - Tracey Horth Krueger (Chief Executive Officer)
  - Mahri Irvine, PhD (Director of Campus Initiatives)
  - Alexandria Benifield, MPH (Evaluation Specialist)

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# Webinar Technology

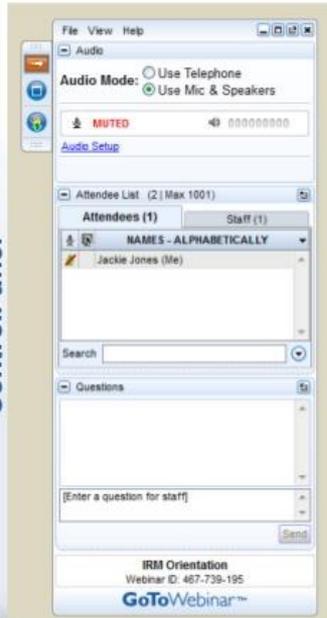
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### Audio Pane

Use **Audio Setup** wizard to configure and test audio.

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Enter questions here.

- Your mic is automatically muted
- No group chat feature
- Send your questions in the “Chat” box to Organizers and Panelist
- “Raise your hand” feature
- This webinar is being recorded
- 1 handout



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# Today's Presenter

**Steve Hines, PsyD**

Clinical Psychologist and  
Outreach Coordinator

Butler University Counseling and  
Consultation Services



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# Engaging Men in Sexual Assault Prevention

Dr. Steve Hines

Licensed Psychologist

Assistant Director and Coordinator of Outreach

Butler University CCS



# Agenda

1. The importance of sexual assault prevention on college campuses.
2. Discussion about men's roles in sexual assault.
3. Explore strategies for helping men understand their role in violence prevention.
4. Enlisting certain groups on campus.

\*Disclaimer\*

# Sexual Assault is a real problem on college campuses...

- 1 in 5 women and 1 in 16 men are sexually assaulted at some point during their college career.
- 21% of TGQN (transgender, genderqueer, nonconforming) college students have been sexually assaulted, compared to 18% of non-TGQN females, and 4% of non-TGQN males.
- Only 20% of female student victims, age 18-24, report to law enforcement.

# So what do we do?

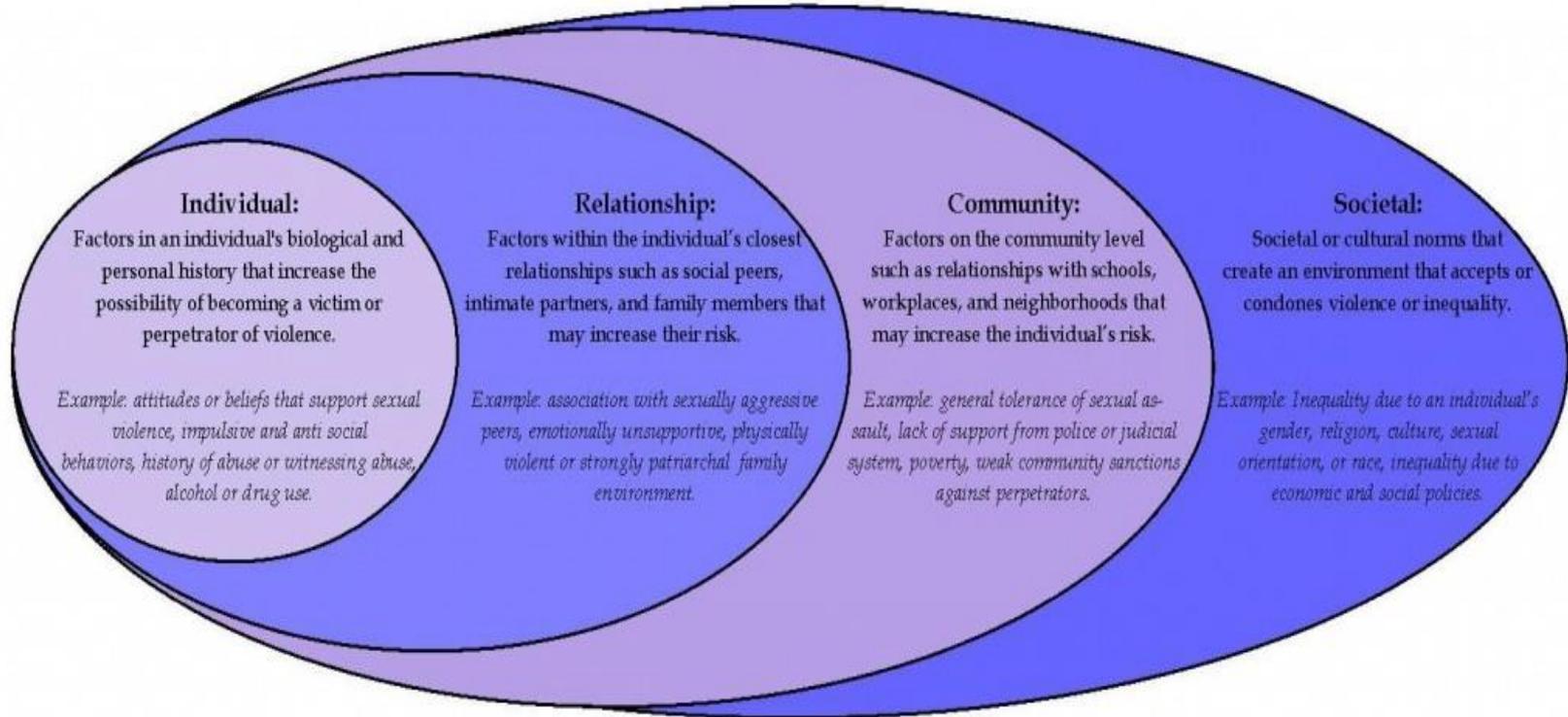
- Absolutely imperative to have support services in place.
  - Counseling, Medical, Victim Advocacy, etc...
- However, we must also focus our efforts on prevention.



# What role have men played in prevention historically?

- For the audience, think back to when you were an undergraduate student...
  - Were there differences between the prevention messages received by men and women?
  - How long ago did men get entered into the conversation around prevention?

# Socio-Ecological Model



# Men and Sexual Assault

- So, if all of our efforts around prevention were focused on women, what role did men play in sexual assault?
  - Overwhelming number of perpetrators are males (~99%).

# Men and Sexual Assault

- Prevention efforts targeted men as being part of the problem.
  - This was a very valid approach because as mentioned before, most perpetrators of sexual assault are men!

## TEN RAPE PREVENTION TIPS

1. Don't put drugs in women's drinks.
2. When you see a woman walking by herself, leave her alone.
3. If you pull over to help a woman whose car has broken down, remember not to rape her.
4. If you are in an elevator and a woman gets in, don't rape her.
5. When you encounter a woman who is asleep, the safest course of action is to not rape her.
6. Never creep into a woman's home through an unlocked door or window, or spring out at her from between parked cars, or rape her.
7. Remember, people go to the laundry room to do their laundry. Do not attempt to molest someone who is alone in a laundry room.
8. Use the Buddy System! If it is inconvenient for you to stop yourself from raping women, ask a trusted friend to accompany you at all times.
9. Carry a rape whistle. If you find that you are about to rape someone, blow the whistle until someone comes to stop you.
10. Don't forget: Honesty is the best policy. When asking a woman out on a date, don't pretend that you are interested in her as a person; tell her straight up that you expect to be raping her later. If you don't communicate your intentions, the woman may take it as a sign that you do not plan to rape her.

So, does this mean that those of us that are not perpetrators are off the hook?



# What is Toxic Masculinity?

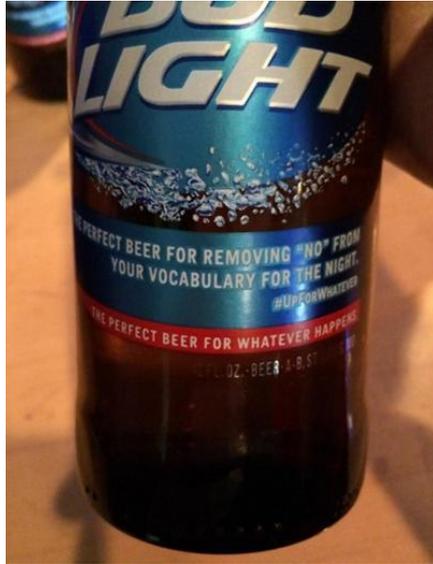
- **Toxic masculinity** is the belief that men have to be dominant, aggressive, unemotional and sexually aggressive, both collectively and as individuals.



# Men and Sexual Assault

- How do toxic masculinity and collective norms contribute?
  - Being a man means having lots of sex.
  - Men are supposed to be sexually aggressive.
  - Women are a source of currency to demonstrate manhood.
  - Women are objects for sex.
  - We wouldn't want people thinking we're gay.
  - It's simply "in our nature".
- A strong belief in gender stereotypes and a weak belief in gender equality are key determinants in the perpetration of sexual violence.

# Rape Culture



# Men and Sexual Assault

- Maybe it's time to think about a different approach to getting men engaged in prevention efforts.
- The ways in which men have been targeted for outreach on sexual assault have been valid. However....it has also contributed to:
  - Resistance
  - Defensiveness
  - Lack of Legitimacy

# Men and Sexual Assault Prevention

- When engaging men in conversations around sexual assault prevention....
  - Important to highlight that they are being targeted NOT because they are viewed as the problem but because they can play a significant role in being part of the solution!
- I set ground rules early.
  - “If you are internally rolling your eyes at this conversation or don’t believe it’s important for us to be having this conversation....you ARE part of the problem!

# Men and Sexual Assault Prevention

- Primary Prevention

- Concerned with addressing the issue of sexual assault before it occurs.
- Aims to change attitudes and behaviors.

- Secondary Prevention

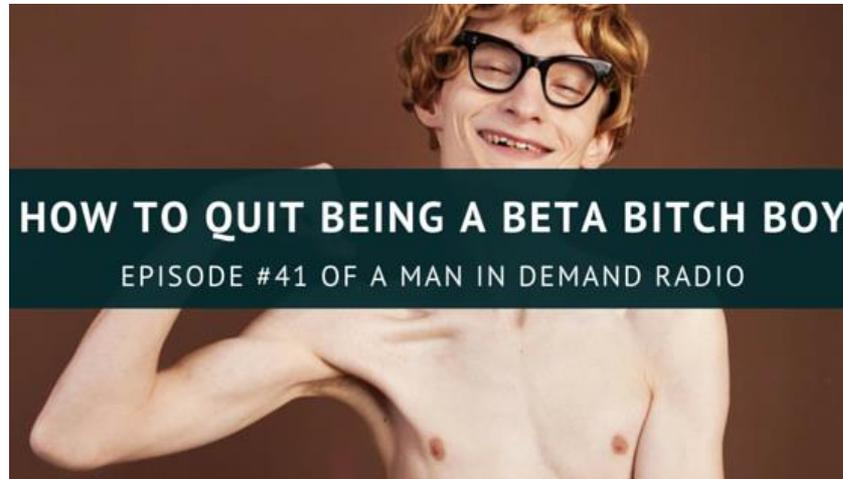
- Refers to early intervention strategies targeted at groups or individuals who may indicate a risk of perpetration or have perpetrated violence or controlling behavior (possibly) for the first time.

# Primary Prevention Efforts

- Challenging toxic masculinity and promoting gender equality.
- Bystander intervention.
- Teaching consent.

# Challenging Toxic Masculinity

- Engaging men in sexual assault prevention starts with challenging men on their own attitudes regarding gender, masculine roles, and stereotypes.



# Challenging Toxic Masculinity

- What does it mean to be a feminist?
  - It's all about equality!
- What do you think happens when I ask 60 football players if they identify as feminists?

# Butler University C.A.R.E. Model

BUTLER UNIVERSITY • COMMUNITY OF

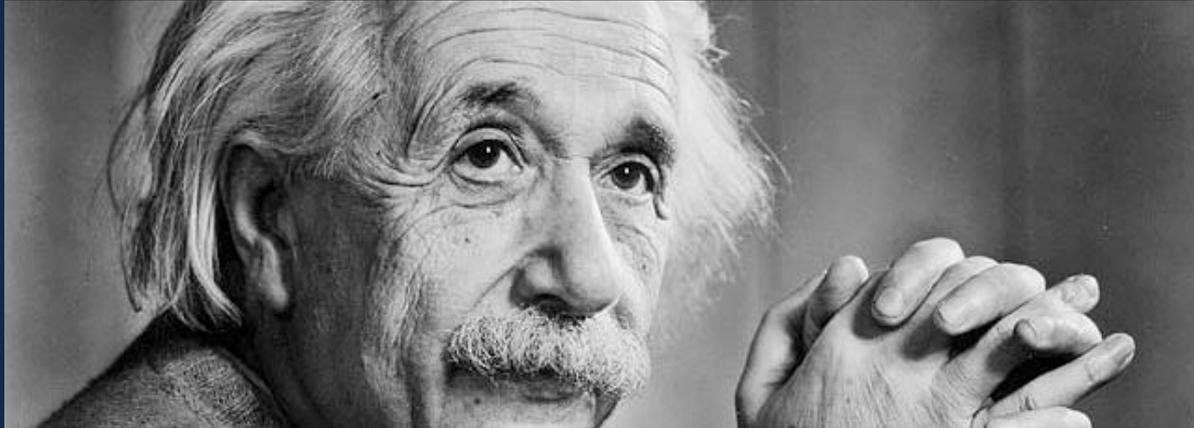
**CARE** 

CONCERN • ASSUME RESPONSIBILITY • REACT • EVALUATE & FOLLOW UP

# What makes bystander intervention so important?

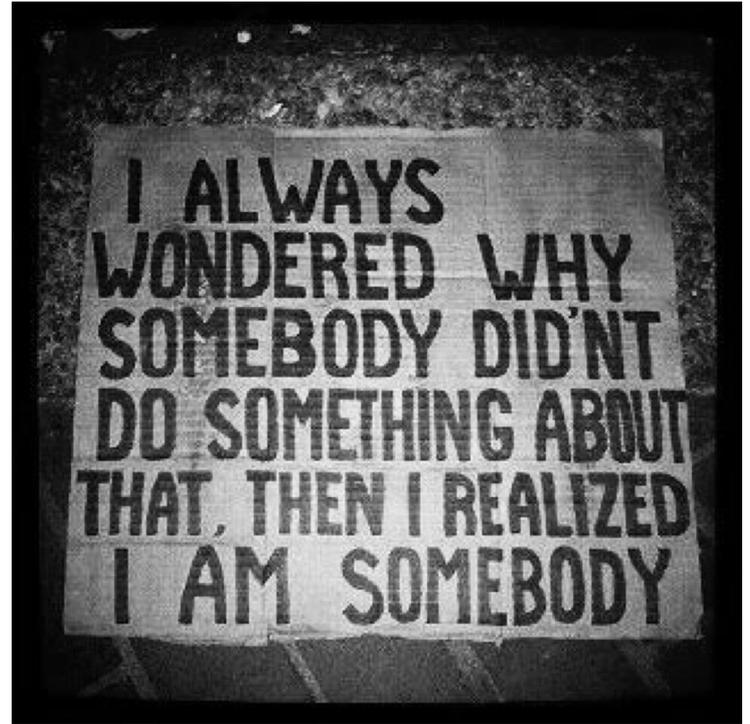
*“The world is a dangerous place to live; not because of the people who are evil, but because of the people who don’t do anything about it.”*

-Albert Einstein



# A: Assume Personal Responsibility

- Think about what you would like someone to do for you or a friend or family member in that situation.
- Don't justify or rationalize away responsibility.
- Assume that you are the only one that will intervene.
- Trust your gut!



# CONSENT

IT'S SIMPLE AS TEA

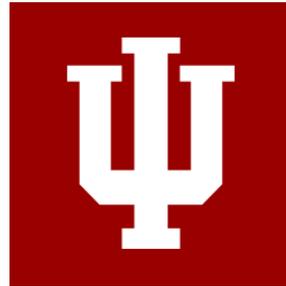
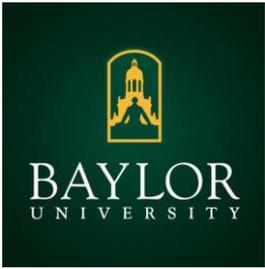


# Sexual Assault and Consent

- Consent is a little tricky when it comes to sexual assault prevention.
- However it is very, very important to talk about consent!
  - How can we help men get more interested in talking about consent?
    - Do you think most people would say that they are interested in being better at sex?
    - What are some responses from men when I ask them what it takes to get better at sex?

# Engaging Men

- Enlisting certain groups on campus (Secondary Prevention).
  - Student Athletes.
  - Fraternity Men.



# Student Athletes and Sexual Assault

- Research is mixed. However, several studies do show that a disproportionate number of sexual assaults on campus are committed by college athletes.
- Why might this be?
  - Complicated and involves several factors.
    - Sense of celebrity entitlement.
    - A tradition of impunity.
    - Group peer pressure.
    - Value placed on aggression.

# Student Athletes and Sexual Assault



# Student Athletes and Sexual Assault

- Relationship between athletics and sexual assault.
  - Anthropological research suggests that sexual assaults are not just a psychological or biological driven act. In fact, sexual assaults are also highly influenced by culture.
  - Peggy Sanday, an emeritus professor of anthropology at the University of Pennsylvania, found that societies with higher levels of male dominance, sex segregation, and tolerance of interpersonal violence had higher rates of rape. In other words, some environments can encourage sexual aggression.

# Engaging Student Athletes

- Absolutely imperative to have buy-in from the coaching staff.
  - We know that the relationship between a coach and player is a significant one.
  - We want to take advantage of the nature of that relationship to increase the likelihood that athletes will take our messaging seriously and make positive changes.
- Special shout-out to the Butler coaches!
  - Chris Holtmann-Former Butler Men's Basketball.
  - Jeff Voris-Butler Men's Football.



# Student Athletes and Prevention

- Focus Points:
  - Believe the survivor. Challenge the belief that student athletes are targeted with false reports of sexual assault.
  - Highlight that they are role models on campus. Gives them a significant opportunity to be a part of the solution.
  - Challenge collective norms. Silence is compliance.

What about the fraternity system?

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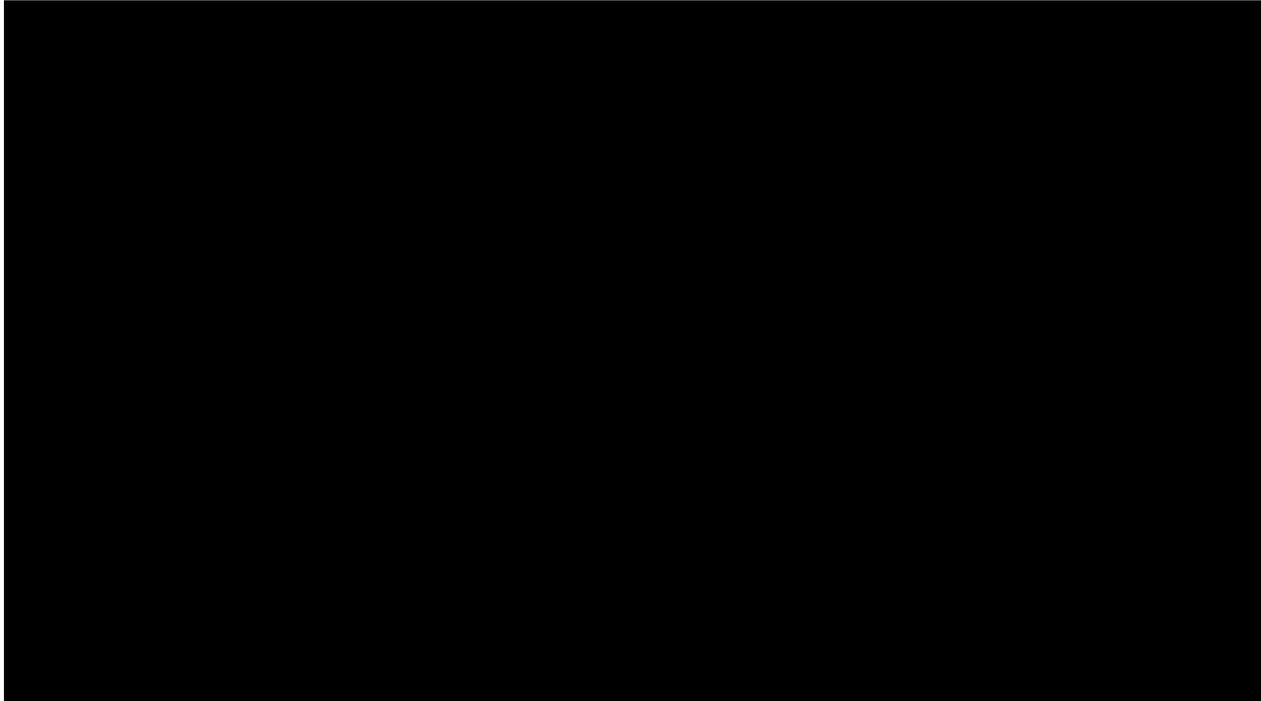
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# Greek Life and Sexual Assault

- Again, similar with athletics, the culture of Greek life can play a role in sexual assault.
- Important to start with navigating defensiveness. Often feel as though they are targeted more heavily than other student groups/organizations.
  - It can help to have the president of the organization involved and committed to sexual assault prevention.

<https://youtu.be/M0qr5cS5FhY>

# Greek Life and Sexual Assault



# Greek Life and Sexual Assault Prevention

- At many universities, Greek life carries a significant presence and influence. Similar to athletes, this allows a special opportunity to be a major contributor to ending sexual violence.
- Efforts at Butler to engage fraternity men and change the culture.
  - GEAR.
  - IFC weekend retreat.



# Engaging Men in Prevention Efforts

- A large focus for myself and my colleagues has been to engage men as recipients of prevention messages and participants in prevention programs.
- A focus moving forward is to increase the men on campus who are educators and facilitators of prevention messages and programs.

# Conclusion

- We all know how critically important prevention efforts are on college campuses.
- We also all need to recognize the significant role men can play in sexual assault prevention.
  - It takes both men and women to foster gender equality.
- In order to end sexual assaults on our campuses, we have to change the culture that fosters and condones sexual assaults.

A blue 3D stick figure is holding a large, white, rounded rectangular sign with a black border. The sign contains the text "QUESTIONS?" on the top line and "COMMENTS?" on the bottom line, both in bold, black, sans-serif capital letters. The figure's arms are extended to hold the sign.

**QUESTIONS?**  
**COMMENTS?**

# Thank You!

- Please complete the survey at end of webinar
- Join us for our upcoming fall webinars
  - *We'll start advertising soon!*
- Trainings and conference
  - September 6 – 7: Statewide campus-focused conference
    - Renaissance North Hotel in Indianapolis
    - Early registration closes July 16
  - September 11: Campus Sexual Assault Investigations Training
    - Vincennes University in western Indiana
    - FREE
  - October 24 – 25: Harms of Pornography: A Feminist Framework
    - Butler University in Indianapolis
    - FREE



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